

## Indicative All-Inclusive Website Design Fees - [updated Mar 2021]

Basic WordPress website design on any theme, Divi / Elementor Pro / Astra recommended

**1-3 main content pages [a website for businesses layout] = £575**

**My all you will ever need, all-inclusive website setup includes...**

- Domain name registration, setup, transfer or manipulation as necessary
  - Hosting account set up, transfer or manipulation as necessary included  
*\*monthly or annual package fees apply*
  - Export of old data if required
  - WordPress setup and adjust to correct settings
  - Page Builder setup or design as necessary
  - Theme and Plugin setup as necessary
  - Bespoke design to client specification or using existing content and images
  - Content copywriting for SEO and marketing purposes or existing content can be proofed and edited
  - Images purchased, captured or edited, as necessary
  - Assets created or edited in Illustrator, as necessary
  - Images edited to web-ready images, as necessary
  - Submitted to Google Search Console
  - Sitemap.xml
  - The demotion of any old links
  - Robots.txt file amendments
  - .htaccess file amendments
  - Old sites redirection as necessary
  - Redirections of other domains to the new site
  - Custom 404 error page to catch old links, if required
  - Google Analytics implementation
  - Contact form setup
  - Email address setup and configuration
  - SEO Keyword Research used to build into the design
  - Metadata setup
  - Paragraph tags
  - Image alt tags
  - Link tags
  - Social Media integration
  - Google Recapture
  - Google API Maps
  - Backup of site setup and verified
  - Google Business integration
  - Anti-malware and virus protection with Imunify360
  - Privacy and Cookie Policy pages
  - Terms and conditions page
  - Delivery and returns page
  - Any number of site visits, consultations, meetings, phone calls, emails, personal contact all included.
- Various Plugins installed, but not limited to:
- Yoast SEO
  - iThemes Security
  - WPS Hide Login
  - Imagify to increase page speed
  - Updraft backups
  - Litespeed Cache
  - Google Site Kit
  - Duplicate Page
  - Easy Updates
  - Advanced Custom Fields
  - Category, Tax, Post Ordering
  - GDPR Cookie Consent

**Continue to the next page for optional extra add-ons...**



### Optional Extra Add-on

**[More Pages]** Extra main content pages after the basic 1-3 pages = **£150** per additional page

**[Blog]** Custom blog Setup = **£175**

**[Member]** Membership areas can vary a lot in price based on your requirements and the time involved, they usually start at **£250** \*dependent on client specification and software required

**[Event]** Event or Calendar Integration = **£250** \*dependent on client specification and software required

**[Book]** Booking System = **£250** \*dependent on client specification and software required

**[Shop]** WooCommerce Setup with 10 products; including payment systems = **£570** \*requirements vary a lot.

**[Products]** Extra products can be manually inputted at approx **£250** per 50 products \*dependent on client specification of products and time involved

**[Sound]** MP3 Player can be added to play music for entertainment websites = **£150** \*playlist data/mp3 files can be inputted but the price is dependant on quantity and time involved

*\*\*Please note this price list is indicative to give you an idea of what is available and the rough costs involved. All my websites are bespoke to client specifications and therefore quoted individually; prices can vary based on any additional third party software fees on an annual basis (I have no control over third party price increases)\*\**

### Pay as you go prices

My hourly rate is: £35 per hour

My daily rate [8 hours] is: £210 per day

**All my website setups are priced based on the assumption that they are hosted and managed by me on an annual or monthly basis so therefore it is necessary to look at my management packages - please ask for details.**

It usually takes me a week to complete a basic website, dependant on requirements. I have a waiting list currently. Please ask for my next availability - I always try my utmost to meet any deadlines set, sometimes working through the night, if necessary.

END